Virtual Conference Brings B.C. Tech Solutions to Strata Owners

FOR IMMEDIATE RELEASE – **May 1, 2024 (Vancouver, B.C.)** The B.C. Strata Tech conference is a one-of-a-kind virtual event that brings together industry experts and showcases some of the leading-edge tech that's been developed right here in BC to help strata council members, managers, and real estate professionals. Now in its second year, this free online event features presentations and demonstrations from May 14-15.

Volunteer council members have busy lives and little or no experience with management and governance of strata corporations such as condominium and townhouse complexes. There are numerous legal processes and responsibilities they must comply with under the *Strata Property Act* and about 80% of the 34,000 strata corporations in BC do not have professional strata managers.

Wendy Wall president of the Vancouver Island Strata Owners Association (VISOA) adds, "I applaud the tech industry in BC for developing much-needed software and online tools for this sector. An estimated 1.5 million people live in strata housing in BC and that number is growing. Tools and platforms really help people manage their strata corporations efficiently."

Presentations include how web-based services can build better communities by StrataCommons, how electronic voting can improve general meeting procedures by Property Flute, using StrataPress to simplify day-to-day operations, and getting the best rates for GICs using YieldExchange. Additionally, the event features guest speakers from Nied Law, the BC Real Estate Association, the Civil Resolution Tribunal, VISOA, and the Condominium Home Owners Association (CHOA).

"We were blown away by the positive response to the first B.C. Strata Tech Conference" shares Ryan Grant, Founder of B.C. Strata Tech. "It solidified the need for a platform connecting industry leaders and fostering innovation in strata living."

See the complete list of tech companies, speakers, and schedule at: www.BCStrataTech.io

BC Strata Tech Conference May 14-15, 2024 Free virtual conference Register at www.BCStrataTech.io

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This release may be distributed as desired, as the conference is designed to provide free user-friendly access.